



Syracuse Friends of Chamber Music
Celebrating our 68th Year!

Advertising in the SFCM Program
2017-2018 season

- **Seven-concert season featuring world-class ensembles. Last season's opening concert featured the Juilliard String Quartet and drew 619 people. Our 2017 season opens with the Takács Quartet.**
- **One of Syracuse's most respected cultural institutions.**
- **Well-educated, affluent, loyal audience, including over 370 season subscribers.**
- **Handsome, informative program booklet with large glossy 8½" x 11" pages.**
- **Ad prices for black and white ads unchanged since 2005!**
- **Our most recent program booklet can be viewed at our website, www.SyrFCM.org.**

Advertisement costs

Note: Ads will appear in the programs for *all* seven of our concerts.

Black and white ads:

Full-page ad: \$490 (11" high x 8.5" wide)
Half-page ad: \$290 (5.5" high x 8.5" wide or 11" high x 4.25" wide)
Quarter-page ad: \$185 (2.75" high x 8.5" wide or 5.5" high x 4.25" wide)

Premium Ads (*color*):

Covers: Inside front cover: \$1,300 ~~Inside back cover: \$1,000~~ ~~Back cover: \$1,300~~
Front color pages: Full-page ad: \$900 Half-page ad: \$500 Quarter-page ad: \$300
Rear color pages: Full page ad: \$800 Half-page ad: \$450 Quarter-page ad: \$275

This year's ad deadline is September 5, 2017

Note 1: As an advertiser you will be sent two complimentary tickets so that you can experience for yourself the great music and audience excitement at our concerts!

Note 2: Sponsors of any of our concerts receive a complimentary full or half-page ad and other perks. See the Sponsorship information page at our website (www.SyrFCM.org).

Questions or electronic ad copy can be emailed to Kathy Pagano at oscarsmom11@yahoo.com. A hard copy ad or business card (quarter page ad only) can be mailed to her at 419 White Heron Circle, Fayetteville, NY 13066. Kathy's phone number is (240) 274-0154.

A check payable to "SFCM" with "Program Ad" written in the memo field should be mailed to:
SFCM, P.O. Box 215, DeWitt, NY 13214